

HOSTED BY VIRGINIA AND MISSOURI POISON CENTERS

HOLIDAY TWITTER CHAT

11.19.2021 AT 12 PM CDT/1 PM EST



#HOLIDAYPOISONS

HOLIDAY TWITTER CHAT TOOLKIT

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This is a group project. The following poison centers are the hosts for this Twitter chat:

Missouri Poison Center at SSM Health
Cardinal Glennon Children's Hospital

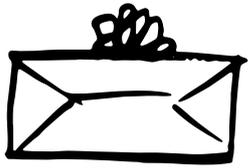


Twitter handle: @mopoisoncenter

Virginia Poison Center at VCU Health



Twitter handle: @VApoincenter



HOLIDAY TWITTER CHAT TOOLKIT



WHAT YOU'LL NEED

- One hour of your time on November 19th starting at 12:00 pm CDT/ 1:00 pm EST.
- A reliable internet connection.
- A Twitter account.

TOPICS COVERED

We will discuss some common holiday calls such as: medicine mistakes, food poisoning, holiday decorations, toys and other gifts and alcohol exposures.

INSTRUCTIONS

- The best way to follow a twitter chat is by following the hashtag **#HolidayPoisons** (See tips on the right side of this page).
- At the beginning of the chat, we will provide instructions on how to join the conversation. For instance, we will ask participants to add **#HolidayPoisons** to their answers.
- We will label all of our questions with Q. Example: question one will be Q1. Participants will answer with the corresponding number. Example: answer 1 will be A1.
- Realize you may need to skip over some of the questions. If time is a constraint, the participant can answer only the questions they have time for. Any participation is better than none!

REASONS TO JOIN AND ROLES

The hosts will be the ones providing the questions for participants to answer. The participants can re-tweet, answer and re-tweet some more.

Reasons to join: for poison center educators

- Participants will be able to respond and they can tailor their responses to their own center.

Group benefit:

- We hope to create enough engagement on Twitter so the hashtag **#HolidayPoisons** gets noticed. Hopefully, together we can get more traction during a busy holiday season.

Reasons to join: for injury prevention partners & coalitions

- We can all play a part in addressing one of the nation's Healthy People 2030 initiatives. This chat will address injury prevention, keeping the following objectives in mind: reducing emergency department visits for nonfatal injuries and reducing emergency department visits for medication overdoses in children under 5 years.
- Partners and coalitions are encouraged to participate in our Twitter chat. We will conduct analytics and send reports to participating agencies.

How do I follow a hashtag?
Users can use the search function or click refresh to look at the latest posts. Any tweet that includes a hashtag is visible to people looking through that hashtag's stream—even to people who don't follow you.



Remember to always add the hashtag **#HolidayPoisons** at the end of your answers.

Know a Pediatrician?

We would love to have them participate and share our messages on Twitter.
Please forward them this toolkit.